CONTINUING EDUCATION UNITS FORM

You may acquire points for continuing education by attending the MidAmerica Conference. Please indicate the continuing education programs you participated in during the MidAmerica Conference. Contact the Convention Industry Council to report your continuing education units and with any questions.

Contact Hours earned during the 2010 MidAmerica Conference:

Monday, March 22, 2010	Interest Sessions A		10:30 – 11:30 am
Session #1	**Session #2**	**Session #3**	**Contact Hours**
Lights, Camera, Action…Maximizing Your AV Budget! – **Brian Monahan**	*The 7 Ways to Use Social Media to Create & Promote Buzz-Worthy Events* – **Jay Baer**	*The Hidden Rules of Leadership- Four Ideas for World Class Results* – **Dr. Todd Dewett**	

Monday, March 22, 2009	Opening Keynote	Contact Hours
Keynote (12:45pm –1:30pm)	*"Drilling for Optimism"* – **Steve Rizzo**	

Monday, March 22, 2009	Interest Sessions B		1:30 – 3:00 pm
Session #1	**Session #2**	**Session# 3**	**Contact Hours**
Leveraging Legal Knowledge during Contract Negotiations Part 1 – **Kelly Bagnall**	*You Can Be a Media Rockstar* – **Jay Baer**	*Turning Struggle into Success* – **Michael Duke**	

Monday, March 22, 2009	Interest Sessions C		3:30 – 4:45 pm
Session #1	**Session #2**	**Session #3**	**Contact Hours**
Leveraging Legal Knowledge during Contract Negotiations Part 2 – **Kelly Bagnall**	*Living Large with LinkedIn – An Interactive Workshop for the Meeting Professional* – **Dave Hatter**	*How to Market to People Who Are Not Like You: the New Market Segmentation* – **Kelly McDonald**	

Tuesday, March 23, 2009	Interest Sessions D	8:00 – 8:55 am
	"Connect the D Industry's Futu **Eisenstodt**	**Contact Hours**

Tuesday, March 23, 2009	Interest Sessions E	10:30 – 11:30 am
Session #1	**Session #2**	**Contact Hours**
Who's Looking Back at You in the Mirror? – **Joan Eisenstodt**	*Pushing Your Vendors: How to get affordable local, organic foods your meetings and events* – **Greg Christian**	

Tuesday, March 23, 2009	Closing Keynote	Contact Hours
Keynote (11:45 – 1:00 pm)	"Hot Event and Entertainment Ideas 2010 TM" – **Michael Cerbelli**	