



9th Annual MPI MidAmerica Education Conference
 March 8-10, 2009
 Griffin Gate Marriott Resort & Spa
 Lexington, Kentucky



CONTINUING EDUCATION UNITS FORM

You may acquire points for continuing education by attending the MidAmerica Conference. Please indicate the continuing education programs you participated in during the MidAmerica Conference. Contact the Convention Industry Council to report your continuing education units and with any questions.

Contact Hours earned during the 2009 MidAmerica Conference:

Monday, March 9, 2009	Interest Sessions A	9:45 – 10:55 am
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<u>Session #1</u>	<u>Session #2</u>	<u>Session #3</u>	<u>Contact Hours</u>
<i>The Meeting Model of the Future</i> – Bob Littell	<i>Mastering the Customer Experience</i> – Theresa Syer	<i>Adult Learning Styles</i> – Amanda K. Cecil, Ph.D, CMP	

Monday, March 9, 2009	Opening Keynote	Contact Hours
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Keynote (11:15 am – 12:00 pm)	<i>"How Technology Can Be Leveraged in the Event Market"</i> – Scott Klososky	
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Monday, March 9, 2009	Interest Sessions B	1:15 – 2:30 pm
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<u>Session #1</u>	<u>Session #2</u>	<u>Contact Hours</u>
<i>Speed Networking</i> – Facilitator Tina Mahern	<i>How to Create Action in Your E-Mail Communications: Write like your reputation depends on it!</i> – Sue Hershkowitz-Coore	

Monday, March 9, 2009	Interest Sessions C	2:45 – 4:00 pm
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<u>Session #1</u>	<u>Session #2</u>	<u>Session #3</u>	<u>Contact Hours</u>
<i>Creating Your Personal Brand Strategy</i> - Stephen P. Burke, MPIOH & KBCMPI Thespians	<i>Putting More Life Into Your Meetings</i> - Michael Owen	<i>Technology Showcase</i> - Sue Hershkowitz-Coore, CSP	

Tuesday, March 10, 2009	Interest Sessions D	8:15 – 9:25 am
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<i>"Boldly Lead the X, Y and Zoomers"</i> – Cherl Cran	<i>"How Is the Economy Affecting Your Meetings"</i> – Panel	
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Tuesday, March 10, 2009	Closing Keynote	Contact Hours
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Keynote (11:00 – 11:45 am)	<i>"Be a Positive Control Freak"</i> – Cheryl Cran	
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